



## **Certificate Course in Corporate Governance and Excellence in Management of Public Enterprises (under ITEC Program)**

**Duration:** 6 weeks

**Dates:** February 24, 2020 to April 03, 2020

**Course Coordinators:** Prof. Arun K Rath and Prof. Shailendra Nigam

### **COURSE SYNOPSIS**

The significance of the Corporate Governance is now recognized both for national development and as part of the international financial architecture. In the words of the world Bank, proper governance of companies will become crucial to the world economy and as the proper governance of countries. Without Corporate Governance it is impossible to enter, survive and succeed the global market.

The course thus facilitates understanding of the growth models of Public Sector Enterprises of India and their contributions to the economy. Using the examples of Indian companies from both public and private sectors, the role of CSR and sustainability in good governance will be elucidated.

The programme will have talks by top management personnel of successful Indian Corporates and visit to some of the units.

The course will provide interaction with policy makers and chamber of commerce representatives to explore engagements.

The course will have experience sharing, field visits, panel discussions and attachment with various industrial units.

### **Aims and Objectives:**

- Analyze the growth of the Public Sector Enterprises (PSEs) and their contributions to the economy
- Study the governance challenges of public enterprises & framework of good governance
- Understand the role of CSR and Sustainability in good governance
- Sensitize public policy professionals about the policy initiatives for enhancing the competitiveness of public enterprises
- To orient and provide practical exposure of functioning of Indian Public Sector Enterprises (PSEs)

### **Course Contents:**

- Sensitization about Indian Culture
- Role and Relevance of PSEs
- Performance and Performance evaluation of PSEs
- Reforms and roadmap of PSEs
- Issues & Challenges in CSR and Sustainability
- Effective Corporate Governance
- Role of Board and Delegation of Powers
- Emerging Role of Independent Directors
- Issues and Challenges in Good Governance
- Individual & Group Assignments for Designing managerial Excellence Models
- Study Tour for orientation and practical exposure including outstation visit to a PSE plant and some local companies (Local and outstation)

### **Eligibility Criteria for Participants:**

1. **Educational Qualifications:** Graduation in any discipline
2. **Work Experience required:** Minimum 5 years of work experience in a managerial / administrative capacity
3. **Age Limit:** As per ITEC norms (25-40 years)
4. **Target Group:** Government Officials and Executives of Public Enterprises

### **Mode of Evaluation of performance of the participants:**

The instructor can design appropriate method of evaluation as per the requirements of the course and method of instruction.

### **Certificate:**

IMI awards a Certificate to the participants after successful completion of the course. To be eligible for the certificate the participant should successfully participate and complete all the individual tasks/tests/assignment and the project.

### **Expected Outcome:**

- Management of State Owned Enterprises in various countries
- Public Sector Function in India
- Global Best practices in Public Enterprises Management

- Centre for Social Responsibility Practices in India
- Basic conceptual understanding of CG, PEM & CSR.

### **About IMI - Delhi**

International Management Institute (IMI) is India's first corporate sponsored Business School founded in 1981 with the original campus in New Delhi. The corporate sponsors included RPG Enterprises (lead sponsor), ITC, Nestle, Tata Chemicals, British Oxygen, SAIL, and Williamson Magor. It was set up in collaboration with the then IMI Geneva, now IMD Lausanne. Subsequently two other campuses were set up in Kolkata (2010) and Bhubaneswar (2011). In the last several years, IMI New Delhi has been consistently ranked in the top 10-15 Business Schools in the country and among the top 5 private Business Schools. It is accredited by the UK based Association of MBAs (AMBA), one of the top three international accreditation bodies for Business Schools globally.

IMI New Delhi has global linkages with leading schools in Europe, North America, and Asia. The Institute currently offers the PGDM, PGDM (HRM), PGDM (Banking & Financial Services), PGDM (Executive) and FPM/E-FPM (doctoral programs for full time students and working executives). In addition, it has built a vibrant Executive Education vertical offering training to management professionals from the corporate world. The Institute provides management training to foreign nationals from developing countries under the Indian Technical & Economic Cooperation (ITEC) program of the Ministry of External Affairs, Government of India. IMI New Delhi puts a strong focus on high quality research by its faculty leading to publications in international peer reviewed academic journals. Its faculty have PhDs from top international and national universities/institutes, with many of them also having significant corporate experience.

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